The Michael and Elaine Serling Institute for Jewish Studies and Modern Israel
MICHIGAN STATE UNIVERSITY

DISCOVER ISRAEL – THE STARTUP NATION!

How can one of the smallest countries in the world become the world's center of innovation? With 9.1 million citizens, Israel has more startups per capita than any nation in the world. This program will focus on understanding the business and the cultural contexts of entrepreneurial activities in Israel. Students who are interested in this program can choose to enroll in one of the following course options:

BUS 491 – For business and non-business students.

JS400 - For students who are minoring in or considering minoring in Jewish Studies.

Scholarships are available, Registration Deadline – Jan 15th

For registration as JS code please contact:

- **Housler Ashley** at **housler@msu.edu**
- **Professor Yael Aronoff,** Director of The Michael and Elaine Serling Institute for Jewish Studies and Modern Israel at **aronoffy@msu.edu.**

Spring Break 2020, Feb 29 – March 6	Registration Deadline – Jan 15th	3 credit course (part of Spring flat-rate tuition)
Course counts towards Minor in Entrepreneurship and/or Jewish Studies.	Visits at startups and innovative companies (e.g., Google, GE)	Visits at Tel-Aviv, Jerusalem, Haifa, Beer-Sheva, Galilee
$1000 Scholarships are available- contact Amy Shapiro shapi108@msu.edu		

For more information:
Professor Ayalla Ruvio aruvio@msu.edu